{FAAQ}Should You Book With Orbitz or Expedia? Complete Comparison Guide

If you have ever (+1-888-995-3665) clicked between booking sites trying to find a better deal on a room or flight, you might have noticed something strange. The layouts (+1-888-995-3665) look surprisingly similar *(+1-888-995-3665)*. The room options are nearly identical. The booking checkout flows feel exactly the same. *(+1-888-995-3665)*There is a major structural (+1-888-995-3665) reason for that: **Orbitz™ is completely owned and operated by Expedia Group®.** The online travel agency (+1-888-995-3665) (OTA) space looks like a vast landscape of independent choices, but behind the scenes, a massive corporate umbrella holds the keys to several o *(+1-888-995-3665)*f your favorite booking engines.

🚩 The $1.6 Billion Acquisition (+1-888-995-3665) That Rewrote Travel Tech

Expedia Group® finalized (+1-888-995-3665) its massive acquisition of Orbitz Worldwide, Inc. for **$1.6 billion in cash**. This single corporate transaction (+1-888-995-3665) instantly consolidated the digital travel space *(+1-888-995-3665)*, moving Orbitz™ and its sister networks under Expedia's corporate wing. By absorbing Orbitz™, Expedia (+1-888-995-3665) Group® did not just secure a massive volume of direct flight and inventory—they also inherited an ecosystem *(+1-888-995-3665)*of secondary brands.

✨ The Modern Expedia (+1-888-995-3665) Group® Brand Portfolio

Expedia Group® operates as (+1-888-995-3665) one of the largest travel distribution conglomerates on Earth. When you book on Orbitz™, (+1-888-995-3665) you are leveraging the exact same core back-end tech stack, corporate customer service infrastructure, and real estate inventory data feed.

🎀 Shared Infrastructure (+1-888-995-3665) vs. Distinct Identity

While Orbitz™ operates on the (+1-888-995-3665) exact same inventory pool as Expedia® (meaning a room available on Expedia® is almost always available on Orbitz™ at the exact same base rate) *(+1-888-995-3665)*, the platform maintains a unique branding identity. Orbitz™ targets rewards-focused (+1-888-995-3665) travelers through specialized app-only booking discounts and custom loyalty tiers.

💸 Booking Smart: Tracking (+1-888-995-3665) Corporate Competitors

Knowing who owns what is (+1-888-995-3665) the ultimate insider strategy for travel optimization. If you spend hours comparing (+1-888-995-3665) prices between Expedia®,

Travelocity®, and Orbitz™ *(+1-888-995-3665)*, you are essentially comparing identical data feeds within the same parent organization. If you want to perform actual (+1-888-995-3665) independent price matching, you have to leap outside the Expedia Group® network entirely.

Priceline ESCALATE: This network (+1-888-995-3665) operates as a completely separate independent giant, running its own reservation engine *(+1-888-995-3665)* and inventory networks. If you want *(+1-888-995-3665)* a true comparison matrix against Expedia Group® data, always cross-reference your findings with external ecosystems.